
Town of Atikokan Strategic Plan

Vision

The Canoeing Capital of Canada is a safe, healthy community with a diverse economy, strong ties to the wilderness and a creative spirit.

Mission

Atikokan will continue to provide for its citizens by offering efficient services, with a focus on economic development and infrastructure maintenance while preserving our positive lifestyle opportunities.

Our Values

We value:

- Harmony with the land
 - o Historically, the overall health of Atikokan has been dependent on the extraction of natural resources. It is in the best interest of the community to make long term decisions based on sustainability in balance with economic viability.
- Friendliness and generosity
 - o Our spirit, attitude and ability to help each other are vital to the fabric of this community. We have many volunteer groups working to contribute to the overall success of the community. Our friendly nature will help to support our tourism interests also.
- Healthy and Nurturing Lifestyles
 - o Physical health in this community is supported through recreational services and our outdoor lifestyle.
- Independence and tenacity
 - o We support and promote an entrepreneurial spirit in our community. Our tenacity stems from our past experience of overcoming great obstacles.
- Our citizens
 - o Our decisions and our planning must be guided by what is best for all of our citizens.

Strategy

The strategic areas we will focus on:

1. Economic Development
2. Infrastructure
3. Municipal Effectiveness and Efficiency
4. Positive Lifestyle Opportunities

1. Economic Development:

- 1a) **Industry friendly:** Create an open for business environment.
 - Mayor and council continue to encourage business and support activities in Atikokan.
 - Continue to lobby all levels of government to assist with economic incentives for the town.
- 1b) **Small businesses:** Encourage entrepreneurs to establish their business in Atikokan.
 - Develop relationships with potential and existing employers.
 - Continue to work with all businesses related to the emergence of the Forest Products sector.

2. Infrastructure:

- 2a) **Technology:** Develop appropriate tools to maximize the use of new technologies.
- 2b) **Maintenance:** To maintain and improve all infrastructure.

3. Municipal effectiveness and efficiency:

- 3a) **Policy and procedure review:** Continue to streamline and clarify the town policies and procedures.
- 3b) **Customer service:** Strive to continually provide professional customer service to our citizens and stakeholders.

4. Positive lifestyle opportunities:

- 4a) **Senior support:** Continue to develop opportunities for supportive housing, assisted living and apartments.
- 4b) **Youth support:** Provide opportunities and services for youth.
- 4c) **Community based events:** Continue to support existing events and aid in the development of new events to attract tourists and retain residents.